

**Designing and implementing high-quality, policy-relevant impact evaluations**  
*Learning from evaluating cash transfer and agricultural innovation programmes*

IFAD, Italian Conference Room, Level -1  
Via Paolo di Dono 44, 00142 Rome, Italy  
30 May – 1 June 2016

**DAY 1: Monday, 30 May**

<b>Time</b>	<b>Session</b>
8:30-9:00	Arrival and registration
9:00-9:15 Moderator: <b>Paul Winters</b> , IFAD	<b>Session 1: Welcome remarks and objective of the workshop</b>  <b>Josefina Stubbs</b> , Associate Vice President Strategy and Knowledge, IFAD  <b>Emmanuel Jimenez</b> , Executive Director, 3ie
9:15-10:45 Moderator: <b>Alessandra Garbero</b> , IFAD	<b>Session 2: Generating evidence for better policies and programmes</b>  <b>Jo Puri</b> , 3ie: <i>Evidence and use from 3ie studies</i>  <b>David Sarfo Ameyaw</b> , AGRA: <i>Experiences and learning from Real-World Impact Evaluations - AGRA's perspective</i>  <b>James Stevenson</b> , CGIAR: <i>The 'rigor revolution' in impact assessment of agricultural research - Reflections from the CGIAR Standing Panel on Impact Assessment</i>  <b>Paul Winters</b> , IFAD: <i>Thinking fast and slow - IFAD's approach to measuring impact</i>  <i>Discussant: Markus Goldstein</i> , World Bank
<b>10:45-11:00</b>	<b>Coffee break</b>
11:00-12:30 Moderator: <b>Paul Winters</b> , IFAD	<b>Session 3: Adoption of new technologies in agricultural programmes: What do we know?</b>  <b>Kathy Baylis</b> , University of Urbana Illinois: <i>Space and agricultural impact evaluations</i>  <b>Daniel Stein</b> , IDinsight: <i>Adoption – Learning through Experimentation - Moving Beyond Traditional Demonstration Models</i>  <b>Alessandra Garbero</b> , IFAD: <i>The Impact of Agricultural Research on Poverty - A Meta-Analysis</i>  <b>James Stevenson</b> , CGIAR: <i>DNA fingerprinting in impact evaluations of improved crop varieties</i>  <i>Discussant: Richard Caldwell</i> , Gates Foundation
<b>12:30-2:00</b>	<b>Lunch</b>

2:00-3:30 Moderator: <b>Jo Puri</b> , 3ie	<p><b>Session 4: Cash transfers: what do we know and what remains to be understood?</b></p> <p><b>Karen Macours</b>, Paris School of Economics: <i>Long term impacts of cash transfer programs in LAC</i></p> <p><b>Ben Davis</b>, FAO: <i>The productive impact of cash transfers in Sub-Saharan Africa</i></p> <p><b>Natalia Winder-Rossi</b>, FAO: <i>From Evidence to Action The Story of Cash Transfers and Impact Evaluation in Sub-Saharan Africa</i></p> <p>Discussant: <b>David Evans</b>, World Bank</p>
3:30-3:45	<b>Coffee break</b>
3:45-5:15 Moderator: <b>Paul Winters</b> , IFAD	<p><b>Session 5: Integrating gender in impact evaluations: Challenges and lessons learned</b></p> <p><b>Markus Goldstein</b>, World Bank: <i>Integrating gender into impact evaluations: Some general thoughts and an example of land title registration from Rwanda.</i></p> <p><b>Karen Macours</b>, Paris School of Economics: <i>Beyond the household - gender and social interactions in impact evaluation</i></p> <p><b>Maria Ruth Jones</b>, World Bank: <i>Farmers Teaching Farmers - Gender Dimensions of Agricultural Extension</i></p> <p>Discussant: <b>Beryl Leach</b>, 3ie</p>
5:15-5:30	<p><b>Closing remarks</b></p> <p><b>Emmanuel Jimenez</b>, Executive Director, 3ie</p>
5:30-7:00	<b>Reception</b>

**DAY 2: Tuesday, 31 May**

<b>Time</b>	<b>Session</b>
9.00-10:30 Moderator: <b>Alessandra Garbero</b> , IFAD	<p><b>Session 6: Evaluating the impact of IFAD projects: Design proposals</b></p> <p><b>Niels Kemper</b>, University of Mannheim: <i>Rural financial intermediation and agricultural investment - Evidence from the Rural Finance Expansion Program, Zambia</i></p> <p><b>Maria Pia Mendola</b> (Centro Studi Luca D'Agliano) and <b>Richard Kabuleta</b> (IFAD): <i>Knowledge Heterogeneity - Experimental Evidence on Information Barriers to Oil Seed Adoption in Uganda</i></p> <p><b>Eduardo Nakasone</b>, IFPRI: <i>Testing Innovative Models of Extension in Cambodia's PADEE and ASPIRE Programs</i></p> <p>Discussant: <b>Ben Davis</b>, FAO</p>
10:30-10:45	<b>Coffee break</b>

<p>10.45-12.15 Moderator: Jo Puri, 3ie</p>	<p><b>Session 7: Measuring impact in agricultural programmes: Using big and rapid data</b></p> <p><b>Ken Chomitz</b>, Global Innovation Fund: <i>Promises and pitfalls of secondary data - using remote sensing of evapotranspiration to assess agricultural water conservation projects in China</i></p> <p><b>Maria Ruth Jones</b>, World Bank, <i>Measurement - Moving Beyond Household Surveys for Agricultural Impact Evaluations</i></p> <p><i>Discussant: Kathy Baylis</i>, University of Urbana Illinois</p>	
<p><b>12:15-1:30 Lunch</b></p>		
<p>1:30-3:30</p>	<p><b>Session 8a: Design clinics for IFAD programme managers and researchers implementing evaluations</b></p> <p><b>Participants</b>  <i>Bangladesh:</i> Marie-Charlotte Buisson, Kumar Biswa  <i>Zambia:</i> Linh Nguyen, Michael Mofu Mbulo, Abla Benhamouche, Womba Phiri  <i>Cambodia:</i> Eduardo Nakasone, Pen Vuth, Hok Kimthourn, Benoit Thierry  <i>Uganda:</i> Maria Pia Mendola, Jacopo Bonan, Richard Kabuleta, Connie Masaba  <i>Ghana:</i> Alain de Brauw, Kwabena Owusu Sekyere, Emmanuel Garti, Frank Luabeya  <i>Swaziland:</i> Nathan Fiala, Jaana Keenaranta  <i>Kenya:</i> Juan Bonilla, Hani Elsadani, Moses Abukari  <i>Madagascar:</i> Nancy McCarthy, Alain Hery Lanto Razafindrastima, Andrianianasoana Rakotondratsima, Mitchell Morey, Ibrahima Bamba</p> <p><b>Moderators:</b>  Diana Lopez Avila  Alessandra Garbero  Paul Winters</p>	<p><b>Session 8b: Reflection session on challenges and lessons at conducting IE of CCT programmes</b></p> <p><b>Participants</b>  <i>Nicaragua:</i> Karen Macours  <i>Macedonia:</i> Alex Armand  <i>Mexico:</i> Sofia Romo  <i>Tanzania:</i> Lauren Persha  <i>Sierra Leone:</i> Nicolas Tubbs  <i>Macedonia:</i> Maja N  <i>Tanzania:</i> Emmanuel Msoffe and Godfrey Mkelemi  <i>Tanzania:</i> David Evans</p> <p><b>Moderators:</b>  Beryl Leach  Stuti Tripathi  Jo Puri</p>
<p><b>3:30-3:45 Coffee break</b></p>		
<p>3:45-5:15</p>	<p><b>Session 9: Report back from design clinics and reflection session</b>  Jo Puri  Diana Lopez  Stuti Tripathi  Beryl Leach  Alessandra Garbero</p>	
<p>5:15-5:30</p>	<p><b>Closing remarks:</b>  <b>Paul Winters</b>, IFAD</p>	

**DAY 3: Wednesday, 1 June**

<b>Time</b>	<b>Session</b>
9:00-11:00 Moderator: <b>Paul Winters</b> , IFAD	<b>Session 10: Added value of impact evaluation</b> <b>David Evans</b> , World Bank: <i>How Does Impact Evaluation Improve Development Operations?</i> <b>Ajay Sharma</b> , DFID: <i>Delivering Usable Evidence</i> <b>Daniel Stein</b> , IDinsight: <i>The Future of Impact Evaluation</i> <i>Discussant: Elvis Fraser</i> , Gates Foundation
<b>11:00-11:15</b>	<b>Coffee break</b>
11:15-12:30	<b>Session 11: Why do impact evaluations and what is the way forward?</b> <b>Jo Puri</b> , 3ie <b>Paul Winters</b> , IFAD